How To Become An Event Planner: The Ultimate Guide To A Successful Career In Event Planning

How to Become an EVENT PLANNER

by Gabriella Reznik

Synopsis

If you want to establish a successful career in event planning, or if you simply want to learn more about the event planning industry and all of its opportunities, then this book is for you!Today only, get this incredibly useful guide for only $2.99. Regularly priced at $4.99. Read on your PC, Mac, smart phone, tablet or Kindle device.The event planning industry has grown massively over recent years. According to reports, individuals and groups are shelling out billions of dollars every year to organize all kinds of events. If you are looking to start a career in event planning, you will be happy to know that the market is swelling and that this type of career can be a very profitable endeavor. People will never run out of occasions to celebrate. Not to mention, some people donâ ™t even need a reason to have a party!At some point in your life, you may have had the chance to plan an event. It may have been something as small as your childâ ™s first birthday party or a wedding anniversary dinner for two. Or perhaps it might have been something as big as a Thanksgiving meal for the whole family, relatives, and friends. At work, your boss may have asked you to â ˆorganize somethingâ ™ for the company Christmas Party. During these times, your event planning skills have been tested. How did it go? Was it a huge success or did you feel that some aspects of the event needed improvement? If youâ ™ve discovered that the whole organization of the event made you feel exhilarated and, afterwards, fulfilled, then you might consider starting a career in event planning. Event planning requires time, expertise, and immense organizational skills which many people just donâ ™t have. However, theyâ ™re willing to pay someone to organize the event for them. If youâ ™re convinced that this is the career for you, then this book will give you everything you need to know to become an event planner. Youâ ™ll also find information that you can use in case you want to start your own event planning business in the future. Letâ ™s get started!Here Is A Preview Of What You'll Learn...Education & CertificationTraining & ExperienceNetworkingKnowing Your MarketAdvertisingMuch, much more!Download your copy today!Tags: how to become an event planner, event management, event planning, how to be an event planner, event planner, event planning courses, event planning classes, events planner, event organisers, become an event planner, event manager, event organizer, event organiser, event planners

Book Information

File Size: 874 KB

Print Length: 20 pages

Simultaneous Device Usage: Unlimited

Customer Reviews

The book gives you some wonderful tips and ideas to launch a successful event planning business. The industry is growingbecause people have money but they are usually short of time to arrange and plan everything for their events. So they wantto outsource this job. At the same time they want everything to be perfect because it is their event and their socialreputation is at stake. So if you can learn to satisfy your customers and give them the quality of service they wantyou can make a lot of money here. But mind you this is a great responsibility job because your customer is putting allhis faith in your capability, so you better not disappoint him. Therefore it is great to learn all that you can about thisbusiness before you get your hands dirty in business. Of course we learn by making mistakes but by reading good booksabout our industry we are abole to cut down our learning time and make fewer mistakes to reach the same level of perfection.This one is a great book for anyone who is looking to enter the dirty but lucrative field of event planning.

An event planning job can be a challenging job, but it may be one of the top careers at this time. Just like any other profession it requires dedication, patience and a creative and innovative mind. Being in this business you should never stop improving yourself and discovering new things for it requires in your career. Always seek advancement in this profession. The more creative you get the more outstanding you'll be. This book will help you and guide you along the way on how to expand your network and gain your certificate.

This book does a great job of really going into detail about what it takes to plan events. I would never have guessed that there was so much that went into it. Like I would never have considered that getting hired could be influenced by wether you had a college degree in something like the hospitality field.I learned that while I dont think I could ever keep my nerves calm enough to run a businesss like this, It looks like it could be very profitable for the right person and this book is a great tool for getting started

This book is what I had been looking for. When I was a kid, I dreamed about being a wedding event organizer. Since my dad is licensed to officiate weddings, our family attend weddings many times every year. I see how they plan, design and create ideas for that special day. That is what we interested me and I also want to plan and decorate weddings. When I saw this book, I was wondering what it can offer. After reading it, I know and learned that there are many things that are needed to be considered for an event organizer. There are college degrees, training and experiences in order to plan an event. This book is a perfect guide for me and for everyone who dreams to become an event organizer.

If you are having a hard time deciding on what career to take, I would suggest for you to read this book. It will surely give you knowledge on how to become an event planner and how to be successful in it. I believe being an event planner is a great profession. I never had the idea that it can be as easy but I agree to what the author said that it requires dedication and patience just like any other careers.I haven't read any book about this subject and I am glad I read this book. I do not actually have any plans of becoming an event planner but who knows maybe in the future. I believe it is really a profitable and fulfilling profession. I intentionally got this book for my younger sister who's going to college next year. I think planning an event is one of her interests. I know this book will help her decide on what career path to take.Though short, this book is a good read. If you are someone who would like to take a different path on your career, or someone who really likes event planning and wants to make it as his real profession, this book is for you.

I am a friend of the author of this book and was asked to give an honest review after reading through it. After i read this book i can honestly say thst its a great little guide for aspiring event planners. The book is laid out in a simple step by step way that makes it very encouraging to read, i most especially liked the advertising and networking aspects of the book which elaborate on how to

put yourself out there. Event planning is a big responsibility and therefore needs a bit of guidance, having said that i highly recommend this book for anyone enthusiastic about becoming a successful event planner.

A nice basic look into how to become an event planner. I didn't realize there were so many avenues you could take to becoming one. I have been trying to decide my next career path and I think I would be good at something like this, but I wanted a little more detail about the process it take to become one. A very nice guide.

Event planning is the process of planning a party, wedding, ceremony, festival, promotion, commemoration, fundraiser, or conference. Event planners handle the details of location, budget, lodging, decorations, entertainment, food, beverages, transportation, activities, invitations and the like. Event Planner is a great guide to use when planning an event from a wedding to a charity benefit. I took more than a few ideas from this book and plan on putting them to use immediately!

Event Planner: The Art of Planning Your Next Successful Event: Event Ideas - Themes - Planning - Organizing - Managing (Event Planning, Event Planning ... and Organizer - How To Guide Books Book 1) Event Planning: Management & Marketing For Successful Events: Become an event planning pro & create a successful event series How to Become an Event Planner: The Ultimate Guide to a Successful Career in Event Planning Event Planning: Event Planning and Management - How to Start Successful Event Planning Business! The Wow Factor: Creating Your Event and Designing Your Career in Event Planning Event Planning: Plan Events Like a Professional, Impress Your Clients and be Your Own Boss in 12 Simple Steps (event planning, experience, organise, manage, ... be your own boss, work from home Book 4) Event Planning Law for Small Businesses: A No-nonsense Guide for Startup Event Planners Event Planning: The Ultimate Guide To Successful Meetings, Corporate Events, Fundraising Galas, Conferences, Conventions, Incentives and Other Special Events The Complete Guide to Successful Event Planning with Companion CD-ROM REVISED 2nd Edition How to Become a Professional Photographer: An Essential Guide to Creating a Successful Career in Photography You've Passed the CPA Exam: Your Guide to a Successful Career in Finance and Accounting: The Career CPA, Book 2 Career Information, Career Counseling, and Career Development (9th Edition) Career Information, Career Counseling, and Career Development (10th Edition) (Merrill Counseling (Hardcover)) What Got You Here Won't Get You There: How Successful People Become Even More Successful! Agile Product Management:

(Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Mortgage Broker: The Ultimate Guide On How To Become A Successful Mortgage Broker The Ultimate Guide To Dropshipping: Learn To Build A Location Independent Successful Business And Become Financially Free (dropshipping, dropshipping for ... to start dropshipping, learn dropshipping) T-shirt Black Book - The Ultimate How To Guide to Starting A Successful Clothing Line: The essential guide for startup brands wanting to create a successful clothing line. The Wedding Planner: A Bride-To-Be Ultimate Planner The Kaizen Event Planner: Achieving Rapid Improvement in Office, Service, and Technical Environments